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You Are What You Wear: Politicians And Their “Look”

(SAN FRANCISCO, CA)... Willie Brown and Bella Abzug are known for their hats, Arnold Schwarzenegger is known for his dark sunglasses. Politicians are branded for what they wear and California State Senator Jackie Speier, who is running for Lieutenant Governor in 2006, is no exception. The creators of City Scarves™ releases the “Spirit of Womankind” scarf commemorating the kick-off of the Speier campaign which will be a collectible piece given to campaign donors.

City Scarves™ began with an original “San Francisco” design by Caral Newman for San Francisco Mayor Willie Brown's Office of Protocol and has attracted attention and interest from many of the retail industry's most prominent and well-respected leaders.

Senator Speier commissioned the “Spirit of Womankind” scarf, based on an original design by internationally acclaimed artist Laurel Burch, to commemorate the significance of the campaign and to instill a sense of pride in the volunteers and campaign contributors who wear them. Laurel Burch is a self-taught artist who has expanded her designs to apparel, journals and note cards through The Laurel Burch Design Studio.

"A woman or man wearing a beautiful piece of silk stands out. We know that cities and people have unique personalities and it's important to make both of them more visible- that's why we put cities on silk. A scarf or tie makes a unique statement and helps an individual express their personality as well as the ambiance of a city" said Maria Simone, founder and CEO of Signature Accents, the creators of City Scarves™. "We are delighted that we were chosen to produce the scarf and hope that all of her supporters and volunteers will feel a great deal of pride wearing this colorful piece of art."

About Signature Accents, LLC

Signature Accents produces City Scarves™ and City Ties™, a line of beautiful, high-quality silk scarves and other silk accessories that “celebrate the city” and feature colorful and artistic rendering of city landmarks. They are classic retail and tourist gift items and can be found in Macy's West as well as many hotel gift shops, boutiques and online at www.cityscarves.com. Current designs include San Francisco, New York, Texas, as well as a "USA" scarf highlighting landmarks from across the nation. The company also produces unique custom pieces for celebrities, politicians and cultural and corporate organizations. For more information visit www.cityscarves.com.

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